



Step Into the ***BILLION DOLLAR*** Pet Grooming Industry

FRANCHISE OPPORTUNITY

Get Mobile and on the Road to Financial Freedom

Do you have a passion for pets and want to make mobile grooming a career?

Premium Paws Mobile Grooming is the perfect business for you in the rapidly expanding billion-dollar pet industry. According to Better Cities for Pets Report 2020, “Pets stood out as a reason for Joy. About 85 million U.S homes include a pet. During the pandemic, over 11 million welcomed a new one”. Franchise partners can expect a rapid and strong potential ROI, plenty of trusted franchisee support and resources, and a streamlined business model. Premium Paws Mobile Grooming Salons are designed, engineered, and manufactured specifically for cost-conscious pet groomers seeking affordably priced mobile units that are sturdy and reliable to give you years of quality service.

Premium Paws is a state-of-the-art mobile pet grooming salon that comes to the customer and is designed to make their pet’s grooming experience as easy and enjoyable as possible. Our customers schedule their visits, and we do the rest. We use the latest grooming techniques and the newest technology in equipment and products available, which we take pride in.

So, if you’re considering making mobile grooming a career, finally “going mobile”, or just curious about mobile grooming trailers, join this turnkey opportunity.

If you are ready to take ownership of your future, Premium Paws Mobile Grooming is a complete shop on wheels and can help you get “mobile and on the road” to your own financial freedom!



A Different Kind of Pet Grooming Franchise!

Since 2005, we have been helping others step into the mobile pet grooming industry.

Premium Paws is bringing our recession resistant pet grooming services to a premium and fast-growing market! Extra care, the best technology and products, and commitment to a full grooming experience keeps customers happy and loyal, and pets looking and feeling their best.

Zero Guesswork: Our team has formed a complete and proven system of processes and procedures to keep business running smoothly. We will teach you everything you need to know to share Premium Paws Mobile Grooming with your customers and provide you with all the tools you need to operate successfully for years to come. No stress or guesswork.

Strong Potential ROI: With a growing demand pet services, Premium Paws is an affordable step into the space with our streamlined process and consistent delivery of quality services. Our model is built upon years of proven systems!

Work Life Balance: With Premium Paws Mobile Grooming, you don't have to choose between business and pleasure — you can have both. Our business model, flexible lifestyle, and ease of operations is perfect for someone with a passion for pets who desires to live out a life of enjoyment and fulfillment.

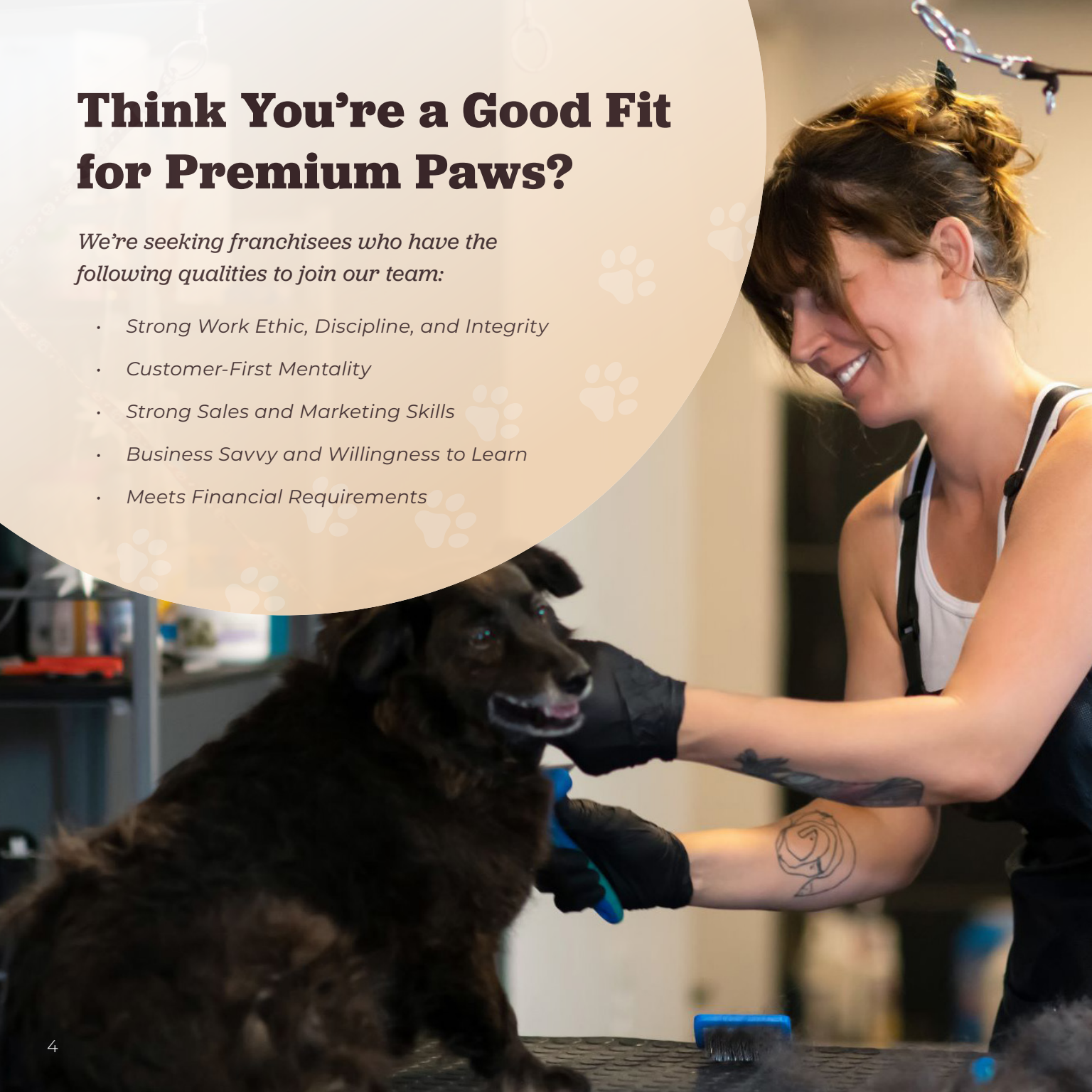
Pet Grooming with Excellence: Premium Paws Mobile Grooming Salons are designed, engineered, and manufactured specifically for cost-conscious pet groomers seeking affordably priced mobile units that are sturdy and reliable to give you years of quality service.

Industry Intel: Our management leadership team has unsurpassed industry experience. We've been extremely successful in the pet grooming space, and that has taught us how to efficiently streamline our operations. The use of operating technology and web-based marketing give us a competitive advantage to generate new revenue.

Think You're a Good Fit for Premium Paws?

We're seeking franchisees who have the following qualities to join our team:

- *Strong Work Ethic, Discipline, and Integrity*
- *Customer-First Mentality*
- *Strong Sales and Marketing Skills*
- *Business Savvy and Willingness to Learn*
- *Meets Financial Requirements*

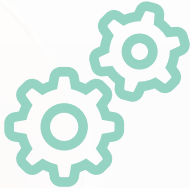


Support You Can Count On



Comprehensive Training

An extensive dual-phase initial training program will help set up our franchise partners with all the knowledge they need to run a Premium Paws.



Operational Support

We will provide ongoing training and support in many areas, including unit operations, maintenance, customer-service techniques, product ordering, pricing guidelines, and administrative procedures.



Marketing Support

Leverage our commitment to the pets and owners we serve. We will coordinate development of advertising materials and strategies, consumer marketing plans, and materials.



Ongoing Business Development Support

We will provide our continued research methods and techniques to enhance unit-level profitability.

Financial Overview

Franchise Fee

\$35,000

Estimated Minimum Initial Investment

\$89,750 *(with franchise fee)*

Royalty Fee

6% of Gross Sales





Join Our Growing Network!

A Premium Paws franchise is a turnkey investment and exciting brand ready to grow. Premium Paws Mobile Grooming is one of the best choices in the mobile pet grooming industry!



To learn more, email us at joe@premiumpaws.com
or visit our website at www.premiumpaws.com.



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This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.